

Sundance® Spas



FOR IMMEDIATE RELEASE

**CONTACT: Garry Harder (250) 861-7733(1)
garry@sundancespasandleisure.com**

SUNDANCE SPAS CELEBRATES 30TH ANNIVERSARY

FREE 30 Minute Hot Tub Soaks Offered

[103-1190 Cooper Rd.]– What started out as an adventure for a few entrepreneurs in the emerging market of plastics transformed into what is now the largest brand of self-contained acrylic hot tubs in the world. Sundance Spas embraces its humble beginnings and 30 years later, celebrates its anniversary with plans to commemorate the achievement during June in Kelowna.

Founded in Southern California back in 1979, Sundance Spas helped to capture the world's interest in hydrotherapy through the growing acceptance of well designed, quality-built, self-contained hot tubs. Over the years, the firm has earned a reputation for leadership through a long string of industry improvements. Sundance Spas was the first to:

- Incorporate recessed jets
- Apply electronic technology to hot tub control systems
- Add recessed, moulded pillows
- Install a UL Listed ozone system under the spa
- Receive ISO 9001 certification for quality-centered manufacturing processes

Numerous awards have been earned in the past three decades including The Good Housekeeping Seal, four Consumer's Digest "Best Buys", SpaSearch certification based on customer satisfaction, Made for iPod® certification, the first FDA compliant and NSF approved filter in the industry made exclusively for Sundance by FSI, and the John Holcomb Silver Award for excellence from the Association of Pool and Spa Professionals (APSP).

During June, Garry Harder of Sundance Spas and Leisure, Sundance's authorized Premier dealer in Kelowna, will be offering free 30 minute test soak sessions in their Luxury six-person Optima model located in their facility. Bring your IPOD to listen to your favorite music. The offer is open to:

- Individuals young and old
- Families
- Small groups of friends
- Hockey Fans
- Men, for Father's Day weekend.

Participants are requested to bring their own swimwear. Space is limited and reservations need to be made by calling (250) 861-7733(1).

A special 30th anniversary promotion for customers will also be conducted that includes:

- Up to \$3,000 off select hot tubs

- Financing as low as \$94 per month
- Free maintenance for one year

Additional details are available in the store.

About Sundance Spas, Inc.

Since 1979, Sundance Spas, Inc. has perfected the spa experience and is devoted to improving health and lifestyles through its hydrotherapy benefits, including stress relief, health restoration and the creation of an environment for balanced living. Sundance Spas, Inc. offers portable and in-ground hot tubs, including a complete line of accessories, available through 750 specialty retail locations in more than 60 countries worldwide. For more information, please call 250-861-7733 or visit www.sundancespasandleisure.com.

###

Sundance® is a registered trademark of Sundance Spas, Inc. All rights are reserved. iPod is a registered trademark of Apple Inc. Consumers Digest is a trademark of Consumers Digest Communications, LLC. Used under license.